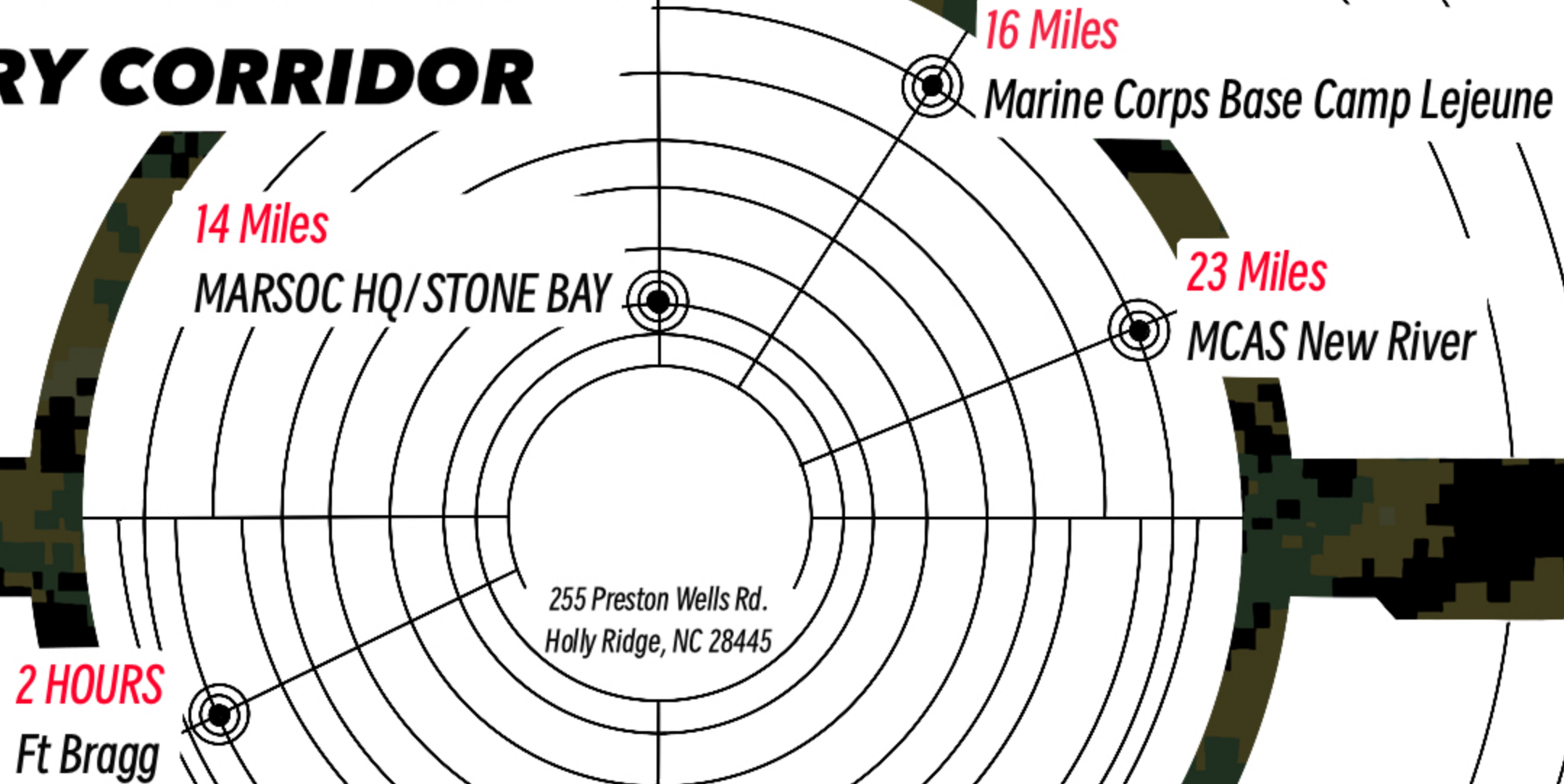




OCTOBER 17, 2026

HOLLY RIDGE, NC

STRATEGICALLY POSITIONED IN A MILITARY CORRIDOR



This places your brand in direct proximity to one of the nation's strongest concentrations of active duty military, veterans, and brand-aligned tactical end users.

A MISSION WORTH STANDING BEHIND

Frontline Healing Foundation is dedicated to supporting active duty military, veterans, and first responders by removing financial barriers to critical care.

- *Combatting Post-Traumatic Stress (PTS)*
- *Treating Traumatic Brain Injury (TBI)*
- *Providing access to world class facilities*



**100% OF
PROCEEDS**

...go directly to Frontline Healing Foundation to ensure the cost is the never the reason a warrior cannot access treatment.

PUT YOUR BRAND IN THE HANDS OF THE PEOPLE WHO MATTER

THIS IS NOT A TRADE SHOW

01/Live-Fire Engagement

Eliminates barriers. Consumers experience products in context, exactly the way they were meant to be used.

02/Tactical Credibility

Immediate product relevance and premium brand exposure among industry leaders, creators, and tier one buyers.

03/Modern Culture

An environment optimized for authentic community impact, strategic relationship building, and high-value content creation.

EVENT ARCHITECTURE



0630-0800 | SOBER SUNRISE COFFEE RAVE

*Baseline Energy: Black Rifle
Coffee Club kicks off the day.
Coffee replaces alcohol.
Focus on social connection,
networking, and starting with
positive momentum. Live DJ set.*



0800-1200 | LIVE FIRE RANGE ACTIVATIONS

*Peak energy: Hands-on product
exposure. Direct, personal
engagement between vendors
and consumers to educate on
mechanics, function, and purpose.*



1200-1800 | THE BLOCK PARTY

*Sustained Energy: The evolution
of the Wet Bucket Block Party.
Transitioning adrenaline into
community and commerce.*

THE BLOCK PARTY ECOSYSTEM

VENDOR VILLAGE

Attendees continue to view and experience products.



DIRECT SALES ENCOURAGED. *Proven success for vendors to move product and inventory during the event.*

WET BUCKET TATTOO

On-site live tattooing. Opportunities for brands to have their custom logos tattooed on attendees. Permanent brand loyalty.



ATMOSPHERE & GIVEAWAYS

*Live DJ, music, exclusive raffles, and high-energy
Community giveaways*



THE GAUNTLET

A live, high-intensity team competition driving engaging spectator experiences and attendee participation directly during the Block Party.



**VETERAN
TEAM**

**LAW ENFORCEMENT
TEAM**

**FIRE DEPARTMENT
TEAM**

*Five members per team, led by
A recognized community figure
(Captain).*

*Teams compete across a rotating
series of event: Obstacle Course,
Competitive Shoot, 3-Point
Contest, and more.*

*The Branding: Teams are completely outfitted
in sponsored jerseys featuring your logo
prominently displayed during the event.*

*The Spoils: Ultimate bragging rights and an
all-expense-paid Oregon Fly Fishing trip for the victors.*

ELITE SPONSORSHIP TIERS

TITLE SPONSOR

\$20,000 *1 Available*

*10 VIP Passes (Premier -raking, first rights to shooting bay, access to Sanctum Clubhouse, all inclusive food & drink, flash tattoo priority)
Event Naming Rights for the Gauntlet
Top billing on all event branding
Prime activation footprint
Opening remarks opportunity
First right of refusal for 2027*

PLATINUM SPONSOR

\$10,000 *2 Available*

*5 VIP Passes (Full VIP benefits and priority access)
Official Team Sponsor (jerseys branded with your logo)
Premium visibility and activation space
Opening and closing recognition
Premium social media features*

CORE SPONSORSHIP TIERS

GOLD SPONSOR

\$5,000 *4 Available*

*2 VIP Passes
Strong brand presence
Opening & closing recognition
Strong social media features
Secure Live Fire Bay*

SILVER SPONSOR

\$2,500 *5 Available*

*1 Premier Parking Pass
Secure Live Fire Bay
Sponsor signage placement
Shared social media recognition*

A LA CARTE & VENDOR ACTIVATIONS

LIVE FIRE BAY \$1,000

Secure your lane for the live fire range day. Private/exclusive bays available while space is provided.

VENDOR SPACE \$500

10x10 footprint in the Vendor Village. Get your products or services directly in front of the Right people. Sales heavily encouraged.

SUPPORTING PARTNER \$500

*Community partner recognition for brands
Wanting to back the mission without a
Physical footprint.*

FLASH SHEET LOGO \$100

PERMANENT BRAND LOYALTY

*Have your brand featured directly on the
official Wet Bucket Tattoo flash sheet available
to all attendees during the Block Party*

LET'S BUILD SOMETHING THAT MATTERS.

Limited sponsor placements available. Early commitments receive maximum promotional value. Custom packages and category-exclusive partnerships available upon request.

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RALLYPOINT@WARROOMOUTFITTERS.COM*

*LOCK IN YOUR SPOT BY:
AUGUST 17, 2026*